



Charity Affiliate Program Agreement

This agreement is between US Road Sports & Entertainment of Chicago (USRS) with principal offices in 13795 Oakwood Court, Carmel, IN 46032 producer of the Chicago Half Marathon (the "Event") and _____ (the "Team") with principal office located at _____

_____ for the 2010 Chicago Half Marathon (the "Event"). This agreement constitutes a mutual understanding between the "Team" and "PR" in order to further increase the exposure of the "Team" at the "Event" as well as for the "Event" to increase participation from such teams. The Charity Affiliate Program is designed to recognize and reward the "Team" for its participation in the "Event". In exchange for the number of participants and marketing efforts made by the "Team" the "Event" pledges to provide benefits as stipulated and described with the _____ Tier. The "Event" agrees to provide the benefits stipulated in Attachment A according to the involvement tier. The agreement will be revisited 30 days prior to the event and, in the case in which a different tier has been attained; "USRS" will provide the additional benefits in order to assure that all entitled benefits are received by the "Team". In the case that the participation fails to reach the appropriate level associated with that particular tier, adjustments will be made accordingly to assure that the "Team" is in the proper tier. If the situation arises in which the numbers of participants have been grossly exaggerated, the "Team" will be placed on the proper tier, placed on probation and measures will be taken to correct the violation of contract for subsequent years of partnership. The "Team" will be given all possible benefits allowable by time and tier and concessions would be made to credit the following year's participant numbers for the tier system. The "Team" agrees to read, complete and send in the forms attached regarding pre- and post- event questions. The pre-event forms are to be completed and sent in to USRS Chicago no later than June 1, 2010. NOTE: None of the benefits may begin until receipt and registration of the team via pre-event form and agreement completion.

The above two party agreement is created so the "Team" and the "Event" may mutually benefit from the partnership allowing for future years of success and each parties goal fulfillment. This agreement does not state nor imply any sponsorship stipulations. If the "Team" would like to inquire regarding sponsorship opportunities, please contact the Chicago Half Marathon at (317) 294-3622 or Jeff Graves at Jeff@VisionEventManagement.com.

Date: _____

Team Name: _____

Organization: _____

Representative Name: _____

Representative Signature: _____

US Road Sports & Entertainment of Chicago

Representative Name: _____

Representative Signature: _____